

Rights

Catalogue

Autumn 2022

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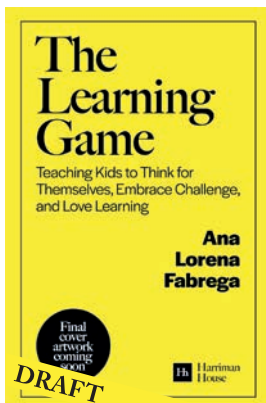
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The Learning Game

Future Bestseller



Teaching kids to think for themselves, embrace challenge, and love learning | By Ana Lorena Fabrega



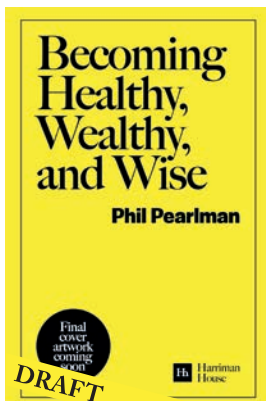
Ana Lorena Fabrega is an award-winning edupreneur, writer, and Chief Evangelist at Synthesis. Growing up, she attended 10 schools in seven different countries. She earned her BS in Childhood Education and Special Education from New York University and taught elementary school. Today, Ana writes a newsletter to nearly 150,000 readers about the promise of alternative education and has over **160,000 Twitter followers** @anafabrega11. In *The Learning Game*, Fabrega maps the school lessons we need to unlearn and challenges us to rethink education: instead of telling kids what to believe, what if we helped them learn how to think for themselves? What if we encouraged them to take risks and tackle projects of their own? *The Learning Game* explains how, to move society forward, we need more innovators and independent thinkers. That means we need fewer schools that look like factory assembly lines – and more classrooms that look like startup labs. The author considers how in the real world, the people who succeed are the ones who know how to teach themselves anything. *The Learning Game* will appeal to parents and anyone whose job involves helping others learn, including managers, consultants and people looking to master their craft, learn a new job skill, earn a promotion, or become an entrepreneur.

ISBN: 9781804090091 | RRP: £19.99 | Publication Date: 05/09/2023

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Becoming Healthy, Wealthy, and Wise

The simple plan to prime your body and mind for a long and happy life | By Phil Pearlman



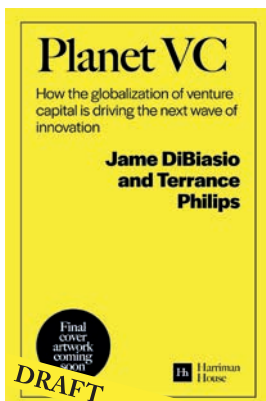
Becoming Healthy, Wealthy, and Wise will inspire readers to plan for and take action towards their future health with as much intention as they've planned their future wealth. Dr. Phil Pearlman spent years of his life overweight, self-medicated, and inactive before reclaiming his health and happiness. He worked at the crossroads of markets and psychology, learning how people behave and why they don't always act in their own best interests. This applies to health and mindset just as it applies to money. This concise and easy-to-read new book uses lessons learnt from wealth planning and helps the reader make a plan for retirement health. It shares real-life experience, the author having tested the program on himself, friends, and family before sharing it with the world. *Becoming Healthy, Wealthy and Wise* will appeal to self-improvers, buyers of personal development books, anyone investing for later life and investment advisors. Phil Pearlman is a clinical psychologist who has focused on markets and financial media for the past 14 years. Before this he ran a behavioral equity hedge fund. Pearlman has over 50,000 followers @ppearlman.

ISBN: 9780857199768 | RRP: £15.99 | Publication Date: 29/08/2023

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Planet VC

How the globalization of venture capital is driving the next wave of innovation | By Terrance Philips and Jame DiBiasio



A unique framework for understanding the future of global innovation and venture capital, *Planet VC* uncovers the story of how VC went global, transforming cities from Beijing to Bangalore into the techno-hubs of tomorrow. Authors Terrance Philips and Jame DiBiasio follow the money to understand how VC helped enable the rise of America's global competitors, and where the world of innovation is headed next:

- What sectors or technologies are VCs backing in different parts of the world?
- How does VC work in countries as different as China and India?
- How do governments influence the funding of innovation?
- And how is technology itself, from blockchain to the metaverse, changing VC itself?

By exploring these questions, through in-depth interviews with the people who pioneered venture investing around the world as well as with today's industry leaders, *Planet VC* provides a unique and useful framework for understanding the future of innovation. The book will appeal to finance professionals, those interested in the VC industry, investors, entrepreneurs and corporate strategists.

ISBN: 9780857199973 | RRP: £21.99 | Publication Date: 22/08/2023

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Trend Following Masters

Trading psychology conversations – volume two | By Michael Covel



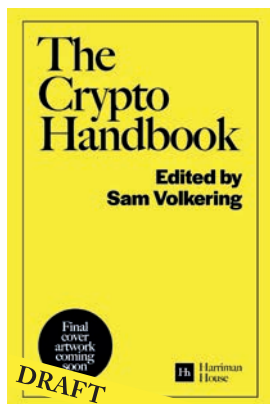
This second volume of *Trend Following Masters* features Michael's conversations with great psychologists and behavioral scientists, including Annie Duke, Alexander Elder and Daniel Kahneman. Encouraged by Michael's skilled and knowledgeable questions, the legendary guests reveal the best of their wisdom, guidance, and ideas to help you manage your trading mindset. It is the ultimate mentorship circle serving one goal: To give everyone the chance to learn how to profit in the markets. Michael Covel's Trend Following podcast has delivered millions of listens across 80+ countries for over a decade. On the podcast, Michael invites you to take a seat next to him as he interviews the world's top experts in investor psychology. Covel is the bestselling author of many books including *Trend Following*, *The Complete Turtle Trader*, *Trend Commandments*, *The Little Book of Trading* and *Trend Following Mindset*. He tweets @Covel and has over 40,000 followers. His previous books have been translated into many languages including: Arabic, Traditional and Simplified Chinese, French, German, Hungarian, Korean, Japanese, Polish, Portuguese, Romanian, Russian, Thai, Turkish and Vietnamese.

ISBN: 9780857199997 | RRP: £30 | Publication Date: 15/08/2023

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The Crypto Handbook

The ultimate investors guide to understanding and investing in Crypto, NFTS, the Metaverse and more | By Sam Volkering



The Crypto Handbook is the ultimate guide to Crypto, NFTs and the Metaverse. With the latest trends and insights, the book contains key research and analysis. It highlights hot trends for 2022-2025 and looks at global adoption of crypto. It includes analysis of crypto investments by demographic, sector, type and examines the future and impact of crypto.

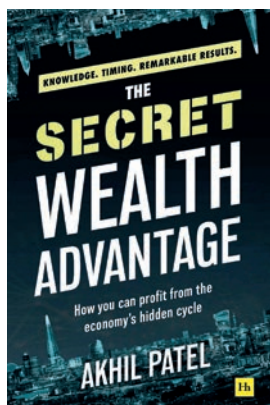
The Crypto Handbook contains case studies from leading experts, interviews and contributions from international crypto leaders/influencers.

ISBN: 9781804090121 | RRP: £29.99 | Publication Date: 04/07/2023

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The Secret Wealth Advantage

How you can profit from the economy's hidden cycle | By Akhil Patel



The Secret Wealth Advantage guides the reader through the financial markets and their cycles to help them make better investment decisions. A unique take on property and stock market cycles using data and historical analysis drawn from over two hundred years and multiple countries, the book provides practical guidance on the times to be in and out of the markets. It will help readers secure their financial futures by taking advantage of wealth building periods; or preserving their capital during periods when markets tank. *The Secret Wealth Advantage* will appeal to private investors with some financial literacy – those interested in how the markets work and professionals in roles related to property: agents, surveyors, finance professionals and fund managers etc.

ISBN: 9780857198570 | RRP: £19.99 | Publication Date: 27/06/2023

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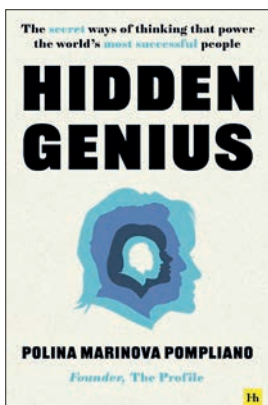
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Hidden Genius

Future Bestseller



The secret ways of thinking that power the world's most successful people | By Polina Marinova Pompliano



Hidden Genius is based on Polina Marinova Pompliano's popular Substack writings – The Profile – where she studies the most successful and interesting people and companies in business, entertainment, tech and sports. The author routinely profiles influential figures and has interviewed The Rock, Melinda Gates, Danny Meyer, Steve Case, Chamath Palihapitiya and Alexis Ohanian. Polina tweets @polina_marinova and has over **120,000 followers**, her @ProfileRead account has over **16,000 followers**.

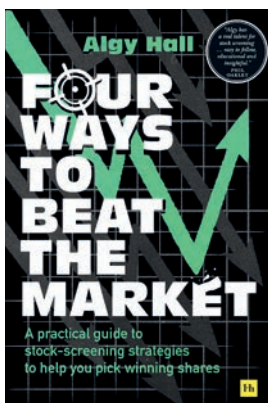
Pompliano previously spent five years at Fortune where she wrote more than 1,300 articles and earned the trust of prominent investors and entrepreneurs. As the author and editor of *Term Sheet*, Fortune's industry-leading dealmaking newsletter, Polina interviewed the industry's most influential dealmakers. *Hidden Genius* will appeal to a broad audience including self-improvers; business leaders; creatives and all smart thinking readers.

ISBN: 9781804090039 | RRP: £22.99 | Publication Date: 20/06/2023

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Four Ways to Beat the Market

A practical guide to stock-screening strategies to help you pick winning shares | By Algy Hall



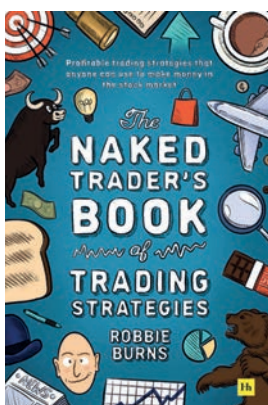
Investors in stocks are faced with two major problems: how to find and interpret the most useful data from company accounts and how to whittle down the list of thousands of public companies into a smaller pool of candidates for further research. In *Four Ways to Beat the Market*, financial journalist Algy Hall provides the solution to both problems and helps investors in their quest to pick winning shares. The answer lies in stock screens. Over a decade, the four stock screens described here outperformed the market by 270% to 336%. These stock screens are ridiculously powerful but staggeringly simple. Starting with four strategies for equity investing: Quality, Value, Income and Momentum, Hall shows how to construct four stock screens and use data from company accounts, including common accounting ratios, to filter stocks on the criteria that each of these strategies is looking for. Once the shortlist of screened stocks is produced, Algy explains how to use that shortlist as a basis for further analysis and research, before making an investment. The author reveals the logical and empirical basis behind the strategies, to help investors understand why they work and give them the confidence that they will continue to work in the future. The book contains many other hints, tricks and tactics for investors and will help readers spot the best stocks and avoid the duds.

ISBN: 9780857199416 | RRP: £24.99 | Publication Date: 16/05/2023

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The Naked Trader's Book of Trading Strategies

Profitable trading strategies that anyone can use to make money in the stock market | By Robbie Burns



From the author of the best-selling *Naked Trader* series which has sold almost 150,000 copies – this new book reveals Robbie Burns latest and most profitable trading strategies. Delivering clear, actionable and profitable strategies, readers will learn: the best places to find great shares, how to plan trades properly, what it takes to make massive profits (when and how to dodge losses) and approaches to put trading plans into action. Perfect for experienced traders as well as those new to the markets.

The strategies detailed in *The Naked Trader's Book of Trading Strategies* will be applicable for an international audience and the book will appeal to private investors and intermediate traders around the world.

ISBN: 9780857199782 | RRP: £19.99 | Publication Date: 09/05/2023

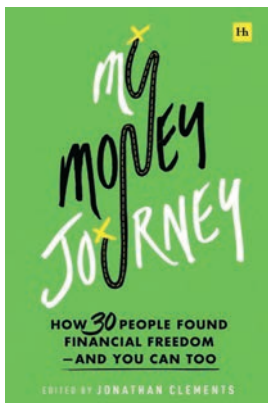
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My Money Journey

How 30 people found financial freedom – and you can too | By Jonathan Clements



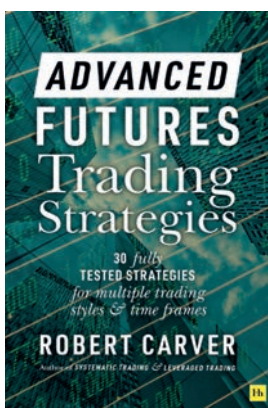
25 inspirational stories from ordinary Americans setting out their journeys to financial independence. *My Money Journey* will appeal to those interested in financial independence and anyone planning retirement. Jonathan Clements is the author of nine books on personal finance including the bestselling *How to Think About Money* (ISBN: 9780857196965) and he spent almost 20 years at *The Wall Street Journal*, where he was the newspaper's personal finance columnist. This new book examines how to succeed financially, including how much to save, invest and how to recover from the mistakes made. Jonathan Clements writes a popular blog at HumbleDollar.com and has over 16,000 followers @ClementsMoney. His previous books have been translated into multiple languages including Traditional and Simplified Chinese, Korean and Vietnamese.

ISBN: 9780857199867 | RRP: £17.99 | Publication Date: 25/04/2023

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Advanced Futures Trading Strategies

30 fully tested strategies for multiple trading styles and time frames | By Robert Carver



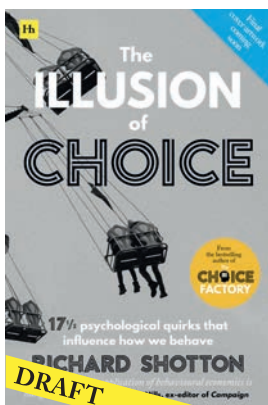
Robert Carver's new book covers trading styles and time frames and includes detailed testing and analysis of each strategy using over 100 markets and 50 years of data. The author details how to adapt each strategy for a given futures market as well as offering systematic methods to select, and allocate risk between different markets. Rob Carver is the author of *Systematic Trading* (ISBN: 9780857194459) and *Smart Portfolios* (ISBN: 9780857195319) which have been translated into Japanese and Vietnamese.

ISBN: 9780857199683 | RRP: £50 | Publication Date: 18/04/2023

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The Illusion of Choice

17½ psychological quirks that influence what we buy | By Richard Shotton



A new book from the bestselling author of *The Choice Factory*, *The Illusion of Choice* explores how behavioural science can be practically applied to advertising. Drawing on a wide range of behavioural biases, *The Illusion of Choice* identifies the 17½ most important psychological quirks – from the peak end rule to the power of precision – that anyone in business needs to be aware of. The author focusses on how each should be practically applied to advertising.

Richard Shotton has worked in the advertising industry for 20 years. He regularly writes for Campaign, The Drum, WARC, Mediatel, AdMap, Market Leader, Huffington Post and Media Guardian. He has over 33,000 followers on Twitter and over 267,000 followers on LinkedIn. *The Choice Factory* was the Winner of the Sales and Marketing Category at the 2019 Business Book Awards. It was voted #1 in the BBH World Cup of Advertising Books, 2018 and has been translated into Chinese (Simplified and Traditional), Czech, Hungarian, Italian, Korean, Portuguese, Russian, Spanish, Turkish and Vietnamese.

ISBN: 9780857199744 | RRP: £14.99 | Publication Date: 28/03/2023

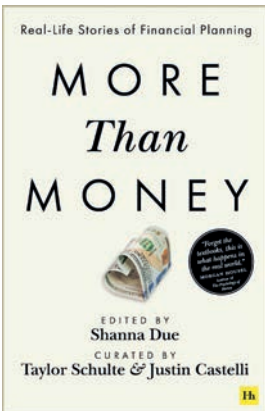
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More Than Money

Real-life stories of financial planning | Curated by: Taylor Schulte and Justin Castelli // Edited by: Shanna Due



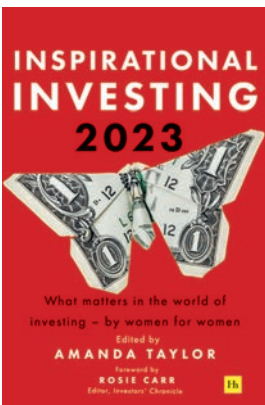
A collection of stories about actual clients showing how real financial planning impacts their lives. The impact shows up in all walks of life from young to old, from those in debt to those who are wealthy; in all situations from designing a lifestyle they want to dealing with a catastrophic event. *More Than Money* illustrates how valuable financial planning is and will appeal to private investors, financial advisors and anyone looking to manage their money better.

ISBN: 9780857199904 | RRP: £18.99 | Publication Date: 21/03/2023

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Inspirational Investing 2023

What matters in the world of investing – by women, for women | By Amanda Taylor



For International Women's Day in March 2023, this new book reveals why women make exceptional investors and includes insight from some of the best female leaders in the investment industry. *Inspirational Investing* celebrates successful women in finance and explores why not enough women are engaged in investing for their future; the fight for more of a female presence in the financial services industry, the, still unresolved, gender pay gap and why now is the time for more women to take investing seriously.

ISBN: 9781804090220 | RRP: £18.99 | Publication Date: 08/03/2023

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Trend Following Masters

Trading conversations – volume one | By Michael Covell



Michael Covell is the voice behind the hugely successful Trend Following™ Radio. This new, first volume of Trend Following Masters features Michael's conversations with great trend following traders, including: Bill Dreiss, Harold de Boer, Jerry Parker, Tom Basso, Larry Hite, Martin Bergin, Niels Kaastrup-Larsen, Eric Crittenden, Donald Wiczorek, and Robert Carver. Covell is the bestselling author of many books including *Trend Following*, *The Complete Turtle Trader*, *Trend Commandments*, *The Little Book of Trading* and *Trend Following Mindset*. He tweets @Covell and has over 40,000 followers. His previous books have been translated into many languages including: Arabic, Traditional and Simplified Chinese, French, German, Hungarian, Korean, Japanese, Polish, Portuguese, Romanian, Russian, Thai, Turkish and Vietnamese.

ISBN: 9780857198167 | RRP: £30 | Publication Date: 28/02/2023

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Crossover Creativity

Real-life stories about where creativity comes from | By Dave Trott



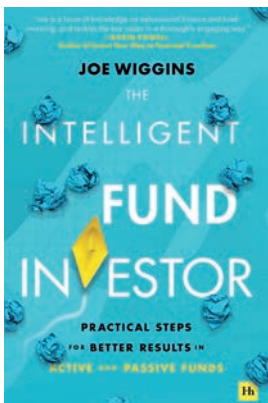
Creativity is all around us. Not just in art galleries. But on the train, at work, in the street outside, and in schools, hospitals and restaurants. Creative vision exists wherever people are. In this entertaining collection of real-life stories, Dave Trott applies his crystal clear lens to define what genuine creative vision looks like. This new title follows the hugely successful Harriman House titles *Creative Blindness* and *The Power of Ignorance* and will appeal to advertising professionals, other creatives and all followers of Dave Trott. Dave Trott's illustrious advertising career spans 45 years. He is the author of many books and has almost 50,000 Twitter followers @davetrott. Trott has a hugely popular blog: davetrott.co.uk and writes a regular column for *Campaign* magazine. He is a regular global public speaker.

ISBN: 9780857199881 | RRP: £14.99 | Publication Date: 07/02/2023

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The Intelligent Fund Investor

Practical steps for better results in active and passive funds | By Joe Wiggins



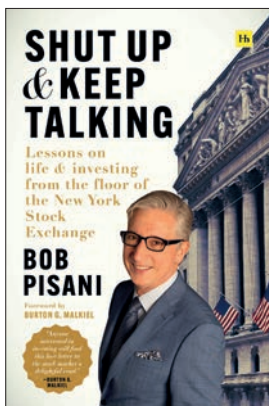
Using a combination of stories, empirical evidence and experience, Joe Wiggins gives all fund investors what they need to reassess their beliefs, understand their biases, and make better investment decisions. In *The Intelligent Fund Investor*, experienced portfolio manager and behavioural finance expert Wiggins brings simplicity and clarity to fund investing. The book explores how and why investors can get it badly wrong, and provides direct, actionable steps for better results. Joe Wiggins writes a respected blog Behavioural Investment with 1,700 subscribers: behaviouralinvestment.com.

ISBN: 9780857198761 | RRP: £24.99 | Publication Date: 29/11/2022

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Shut Up and Keep Talking

Lessons on life and investing from the floor of the New York Stock Exchange | By Bob Pisani



Bob Pisani is Senior Markets Correspondent for CNBC and has spent the past 25 years on the floor of the New York Stock Exchange. He has been on the front line of finance for all the major events of the last quarter century, including the Asian Financial Crisis, the dot-com bubble and collapse, the terrorist attacks of 9/11, and the Great Financial Crisis. In *Shut Up and Keep Talking* he reveals what it was like to witness these events firsthand, at the centre of the financial world and tells a series of captivating stories that reveal what he has learned about life and investing. Pisani has over 100,000 Twitter followers @BobPisani

ISBN: 9780857199218 | RRP: £25 | Publication Date: 18/10/2022

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Say Thank You for Everything

The secrets of being a great manager – strategies and tactics that get results | By Jim Edwards



Say Thank You for Everything is a no nonsense management guide that shows you the right way to lead a business. Inspired by author Jim Edwards's experience of helping to transform a small unread blog into a business with 350 million readers, hundreds of employees, and which sold for \$400m. *Say Thank You for Everything* will help managers look after their people, get results for their business, and be the kind of boss they always wanted to have. It will appeal to anyone in a management position and a general business audience.

ISBN: 9780857199348 | RRP: £14.99 | Publication Date: 06/09/2022

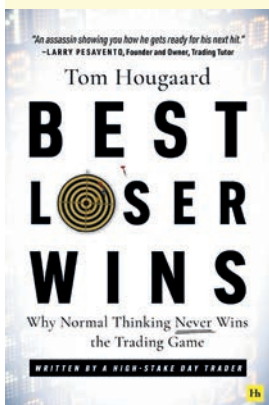
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Best Loser Wins

Harriman House Bestseller



Why normal thinking never wins the trading game – written by a high-stake day trader | By Tom Hougaard



In *Best Loser Wins*, respected trader Tom Hougaard explains how his high-stake approach to trading has allowed him to make millions. He is the winner of multiple trading competitions and on one occasion traded £25,000 into more than £1 million over the course of a year. *Best Loser Wins* is about mindset, psychology and self knowledge. The book explains how traders, by thinking differently, can elevate their game from mediocre and sporadic, to excellent and consistent. Tom is followed by 13,000 people on Telegram where he posts his live trades, including live entries and exits, leaving him no where to hide. He tweets at @TomHougaard

ISBN: 9780857198228 | RRP: £24.99 | Publication Date: 16/08/2022

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The ESG Investing Handbook

Insights and developments in environmental, social and governance investment | By Becky O'Connor



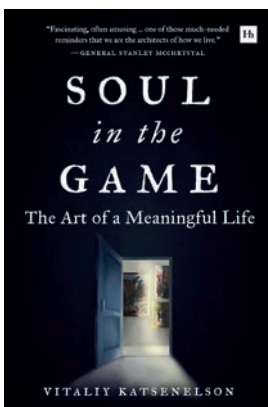
The latest thinking in environmental, social and governance investment, with unique new interviews from the leading ESG experts. Features unique interviews with some of the leading ESG experts in the field on climate change, biodiversity crisis, social bonds and much more. With expert interviews, regional and sector focuses, the latest developments, insights and forecasts for anyone interested in investments that consider ESG criteria.

ISBN: 9780857199515 | RRP: £29.99 | Publication Date: 28/06/2022

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Soul in the Game

The art of a meaningful life | By Vitaliy Katsenelson



Inspiring stories and hard-won lessons on how to live a meaningful life, crafted by investor and writer Vitaliy Katsenelson. Part autobiography, part philosophy, part creativity manual, *Soul in the Game* is a unique and vulnerable exploration of what works, and what doesn't, in the attempt to shape a fulfilling and happy life.

“Vitaliy knows how to tell a story. This book reads like a conversation with Vitaliy: deep, insightful, inquisitive and civilized.”

Nassim Nicholas Taleb, Bestselling Author of *The Black Swan*

“*Soul in the Game* is a beautiful way to search for the lost value of happiness, strength and health.”

Wim Hof, Bestselling Author of *The Wim Hof Method*

ISBN: 9780857199072 | RRP: £25.99 | Publication Date: 21/06/2022

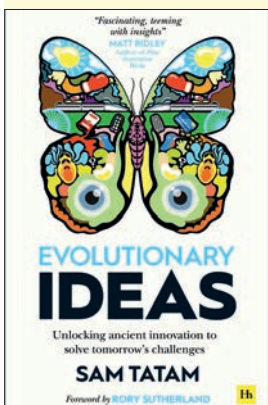
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Evolutionary Ideas

Harriman House Bestseller



Unlocking ancient innovation to solve tomorrow's challenges | By Sam Tatam



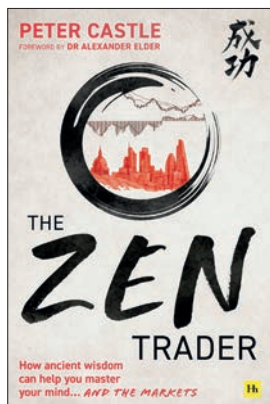
Evolutionary Ideas shows how behavioural science and evolutionary psychology can help us solve problems, not by divining something the world has never seen, but by borrowing from yesterday's solutions – often in the most unexpected ways. Explores five of the most critical challenges we face today and helps the reader learn how to 'breed' more effective solutions from those that have survived. The result is a dynamic and exciting way of solving problems and supercharging creativity. Will appeal to those with an interest in creative thinking and cognitive psychology and anyone working in creative industries including advertising and marketing.

ISBN: 9780857197870 | RRP: £14.99 | Publication Date: 10/05/2022

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The Zen Trader

How ancient wisdom can help you master your mind and the markets | By Peter Castle



Trading is a stressful occupation, with mental and emotional traps on every side. *The Zen Trader* gives unrivalled insight into how the wisdom of Zen can empower traders to master their minds, and so achieve success in the markets. Teaches the reader how to limit distraction, focus attention, detach from problematic emotions, and embrace the opportunities that exist in our professional and personal lives. Includes a foreword from bestselling author Dr Alexander Elder.

ISBN: 9780857198266 | RRP: £35 | Publication Date: 26/04/2022

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The Case for Long-Term Value Investing

A guide to the data and strategies that drive stock market success | By Jim Cullen



The ultimate guide to how and why value investing works, how to understand the markets, and how to be a successful investor. All from a highly experienced Wall Street fund manager. *The Case for Long-Term Value Investing* explains how investors can use the value approach for successful investing, as well as sharing a wealth of fascinating stories from Jim Cullen's time on Wall Street. The book details the principles of value investing, Cullen's stock-picking method, case studies and advice on applying the value discipline through practical strategies. Includes a concise breakdown of the last 100 years of market history – showing just how crazy the market can be — with a review of bear markets, recessions, bubbles, melt-ups, interest rates, and more.

ISBN: 9780857199478 | RRP: £30 | Publication Date: 12/04/22

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Just Keep Buying

Harriman House Bestseller



Proven ways to save money and build your wealth | By Nick Maggiulli



Everyone faces big questions when it comes to money: questions about saving, investing, and whether you're getting it right. Many answers provided by the financial industry have been based on belief and conjecture...until now. In *Just Keep Buying*, Data Scientist and popular blogger Nick Maggiulli uses real data and evidence to answer the biggest questions in personal finance. Author Nick Maggiulli is the creator of the popular OfDollarsAndData.com blog and has over 116,000 engaged Twitter followers. He tweets at @dollarsanddata.

"Just Keep Buying is the ideal combination of thoughtful and actionable. Maggiulli not only uses evidence to guide his suggestions, but he is also among the best at boiling everything down into ideas that are easy-to-understand and apply."

– James Clear, #1 New York Times bestselling author of *Atomic Habits*

ISBN: 9780857199256 | RRP: £14.99 | Publication Date: 12/04/22

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Your Essential Guide to Sustainable Investing

How to live your values and achieve your financial goals with ESG, SRI, and Impact Investing |
By Samuel Adams and Larry Swedroe



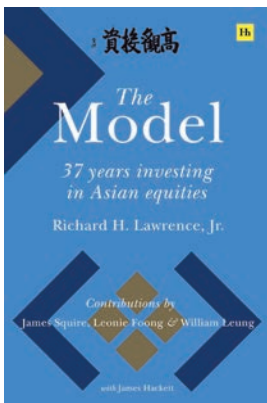
Sustainable investing is booming. The investment industry is fast approaching a point where one-third of global assets under management are invested with a sustainable objective. This new book provides investors with a firm plan for truly sustainable investing. Defines sustainable investing, illuminating the differences between ESG, SRI and impact investing and reveals who is currently investing sustainably and why and shows the reader how to invest sustainably, in detail, with specific fund recommendations.

ISBN: 9780857199041 | RRP: £19.99 | Publication Date: 05/04/2022

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The Model

37 years investing in Asian equities | By Richard Lawrence



Richard Lawrence founded Overlook Investments in Hong Kong in 1991. Since inception, Overlook has grown at 14.3% per year for three decades – a remarkable record of growth that is testament to a consistent ability to find and invest in Asia's best companies. *The Model* examines how Overlook has achieved its success and includes stories of the people, companies, executives and events that have punctuated the past three decades at Overlook Investments. Features a case study of the voracious 1997/98 Asian Crisis and an extended review of TSMC, Asia's finest public company. *The Model* describes the philosophies, practices and people that drive Overlook's outperformance.

ISBN: 9780857199591 | RRP: £39.99 | Publication Date: 08/02/2022

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Simple But Not Easy

A practitioner's guide to the art of investing (Expanded second edition of the investing cult classic) | By Richard Oldfield



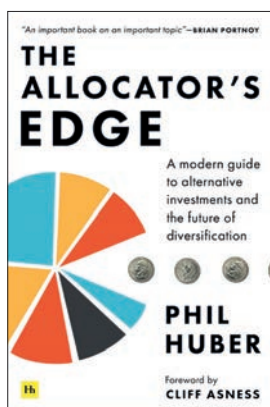
A cult classic for its candid confessions and sparkling wit, this extended edition of *Simple But Not Easy* features a new author's preface and a substantial afterword and remains an indispensable companion for anyone interested in investing. Described by the author as "a slightly autobiographical and heavily biased book about investing", *Simple But Not Easy* won fans among both professional and private investors alike when first published in 2007.

ISBN: 9780857198006 | RRP: £19.99 | Publication Date: 14/12/2021

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The Allocator's Edge

A modern guide to alternative investments and the future of diversification | By Phil Huber



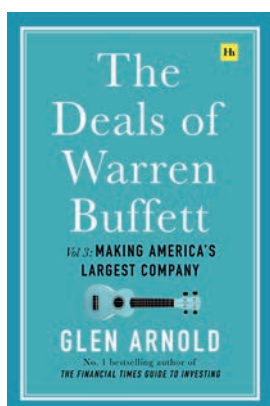
Alternative asset classes including private equity, hedge funds, catastrophe reinsurance, real assets, non-traditional credit, alternative risk premia, digital assets, collectibles, and other novel assets are now available to investors and their advisors in a way that they never have been before. Written with the practitioner in mind, *The Allocator's Edge* is the essential guide to alternative investments, explaining how to understand, implement, and translate alternatives for clients. Author Phil Huber, Chief Investment Officer for a multi-billion dollar wealth management firm, guides the reader through the past, present, and future of alternative investments.

ISBN: 9780857197931 | RRP: £40 | Publication Date: 30/11/2021

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The Deals of Warren Buffett: Volume 3

Making America's largest company | By Glen Arnold



Detailed analysis of the deals of the world's greatest investor, Warren Buffett, in the years when Berkshire Hathaway became the largest company in America, from bestselling author Glen Arnold. This new, third volume in a series of four books follows Buffett's journey from 1989 to 1998 as Berkshire shares jump 14-fold from \$4,700 to \$68,000 and its market cap grew from \$5bn to \$100bn. Covers the period Buffett made investments in companies including: Wells Fargo, USAir, American Express, The Shoe Group, Helzberg Diamond Shops, RC Willey, FlightSafety International, Dairy Queen, NetJets, and General Re.

ISBN: 9780857196491 | RRP: £25 | Publication Date: 23/11/2021

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The World's Simplest Stock Picking Strategy

How to make money investing in the companies in your life | By Edward Ryan



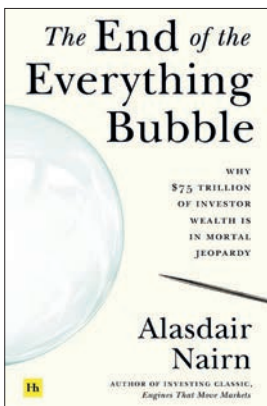
At a time when interest in stock investing is surging, *The World's Simplest Stock Picking Strategy* provides a simple and successful strategy – showing how to invest in companies that stand out in everyone's daily life. Technology and user-friendly apps like Robinhood have given people easy access to the markets through their mobile devices but many people have no guidance or plan. This book provides a practical strategy to pick stocks and invest in a more disciplined way for greater success.

ISBN: 9780857199430 | RRP: £14.99 | Publication Date: 16/11/2021

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The End of the Everything Bubble

Why \$75 trillion of investor wealth is in mortal jeopardy | By Alasdair Nairn



Alasdair Nairn predicted both the dotcom and subprime collapses, and in this compelling new book he shares evidence that we are living through another period of deadly excess right now. What some have called the 'Everything Bubble' has inflated to unprecedented proportions. And now the bubble is about to burst. *The End of the Everything Bubble* documents how we are heading for another painful period in which financial losses will spread through the markets, not only causing losses for investors, but spilling over into the real economy.

ISBN: 9780857199645 | RRP: £19.99 | Publication Date: 26/10/2021

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Iceland's Secret

The untold story of the world's biggest con | By Jared Bibler



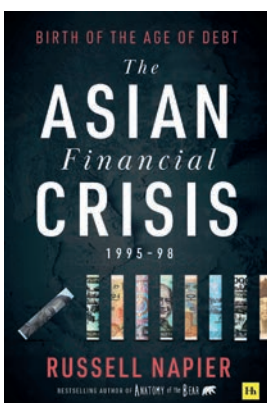
Iceland's Secret uncovers the sinister and complex truth behind Iceland's financial collapse. In this explosive new book Jared Bibler, the lead investigator into the financial crimes, describes the events that brought the country to its knees. The author describes how he found himself in the middle of an unprecedented financial crisis. His fraud investigations famously helped Iceland become the only country to jail its bank CEOs in the wake of the crisis. *Iceland's Secret* provides an inside look at the high crimes that inevitably follow Wild West capitalism and with the next global financial meltdown potentially just around the corner, delivers a tale that is as relevant as ever. It will appeal to anyone with an interest in financial and business crime.

ISBN: 9780857198990 | RRP: £22.99 | Publication Date: 05/10/2021

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The Asian Financial Crisis 1995-1998

Birth of the age of debt | By Russell Napier



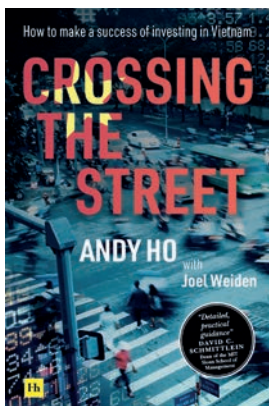
The Asian Financial Crisis of 1995-1998 created a new global financial architecture that generated the conditions for the boom in global debt and the crises that have followed. It was the common mistakes, rarely recorded in traditional histories, that are recorded in this new book. Author Russell Napier charts his journey through the crisis, as he wrote daily for institutional investors about an increasingly uncertain future, covering the mistakes and successes of investors in the battle for investment survival in Asia from 1995-98. Not only a guide for investors navigating financial markets at any time, but also an explanation of how this crisis created the foundations of an age of debt that has changed the modern world.

ISBN: 9780857199140 | RRP: £39 | Publication Date: 20/07/2021

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Crossing the Street

How to make a success of investing in Vietnam | By Andy Ho



Vietnam is the last significant opportunity for investors in Southeast Asia and *Crossing the Street* is a candid, actionable guide to investing in the country, written by an investor with almost two decades of experience in navigating the challenges involved in investing in this fast-growing frontier market. A unique, detailed and practical guide to investing in Vietnam, *Crossing the Street* will appeal to any investors who have taken note of the opportunities that abound in Vietnam's 'market-oriented socialist' economy.

ISBN: 9780857199454 | RRP: £29.99 | Publication Date: 22/06/2021

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Invest Your Way to Financial Freedom

A simple guide to everything you need to know | By Ben Carlson and Robin Powell



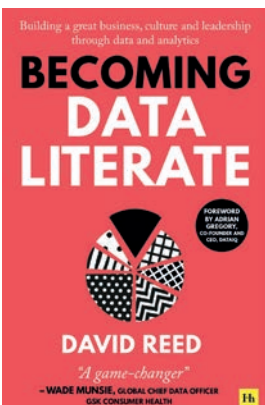
A concise and accessible guide to putting yourself on the path to financial freedom through sensible saving and straightforward investing. Written by two leading figures in personal finance and investing, Ben in the US and Robin in the UK.

ISBN: 9780857199362 | RRP: £14.99 | Publication Date: 28/09/2021

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Becoming Data Literate

Building a great business, culture and leadership through data and analytics | By David Reed



Data literacy is much more important to get right than the tech or the data itself. *Becoming Data Literate* provides a proven framework for addressing the challenges and delivering a great business. It is the complete handbook for anyone looking to use data to drive unique competitive advantage.

ISBN: 9780857199270 | RRP: £14.99 | Publication Date: 31/08/2021

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Raw Business

A straight-talking account of what it means to be a successful entrepreneur | By Christian Nellesmann



Raw Business contains the unvarnished advice that you need to set up, build and grow a successful company, drawing on serial entrepreneur Christian Nellesmann's successful 30-year career running home-based to small and now multi-million pound businesses. Filled with tips on shaping good working habits, recruiting the right people, and building an effective sales team. *Raw Business* provides practical business advice that works and will teach you the mindset and habits that guarantee success.

ISBN: 9780857198907 | RRP: £14.99 | Publication Date: 17/08/2021

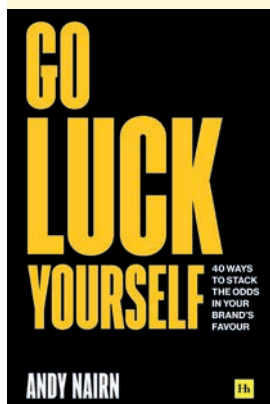
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Go Luck Yourself

Harriman House Bestseller



40 ways to stack the odds in your brand's favour | By Andy Nairn



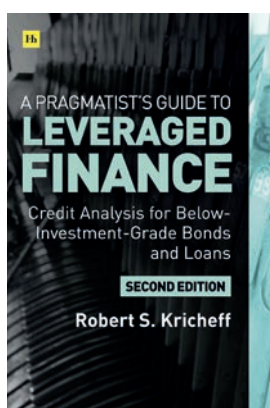
One of the world's leading brand strategists draws on everything from architecture to zoology and 30 years of experience working with some of the most successful companies on the planet, to provide a series of thought-provoking strategies that will be invaluable to anyone responsible for building a brand. Luck is a four-letter-word in business circles. But the truth is that fortune plays a part in every success story – and every failure. *Go Luck Yourself* shows how to spot opportunities in unexpected places, turn misfortune into good fortune and how to practise being lucky, every day. Author Andy Nairn is one of the world's most respected brand strategists. His agency, Lucky Generals creates adverts for companies including Amazon, Yorkshire Tea and Co-op.

ISBN: 9780857198884 | RRP: £14.99 | Publication Date: 08/06/2021

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A Pragmatist's Guide to Leveraged Finance (2nd edition)

Credit analysis for below-investment-grade bonds and loans | By Robert S.Kricheff



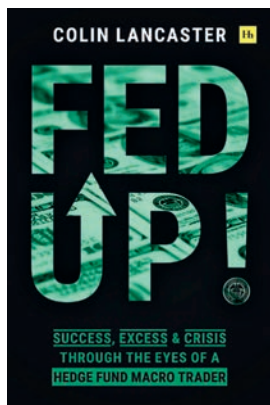
A complete, practical, and expert tutorial and reference book covering all facets of modern leveraged finance analysis. This new, fully revised and updated second edition contains sections on fallen angels, environmental, social and governance (ESG) investment considerations, interaction with portfolio managers, CLOs and data science.

ISBN: 9780857198495 | RRP: £55 | Publication Date: 25/05/2021

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Fed Up!

Success, excess and crisis through the eyes of a hedge fund macro trader | By Colin Lancaster



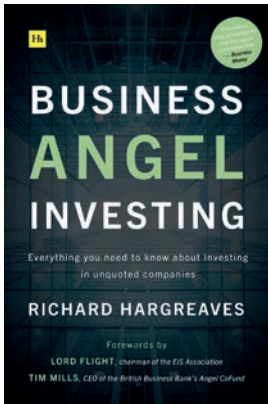
Fed Up! tells the inside story of a global macro trader working as the Covid-19 pandemic spreads, set amidst the most volatile and frenetic market environment we have witnessed since the Great Depression. This riveting account of the 2020 market crash from inside the mind of a global macro trader will serve as an exciting, nail-biting record of current times. As the pandemic spreads across the world, readers are taken through the late-stage decadence of an exuberant market bubble to the depths of the market crash and into the early innings of a recovery. A story of money, opportunity and the moral dilemma of a man who is struggling as he reaches his own peak.

ISBN: 9780857198921 | RRP: £25 | Publication Date: 04/05/2021

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Business Angel Investing

Everything you need to know about investing in unquoted companies | By Richard Hargreaves



Business Angel Investing is the comprehensive guide to investing in young, unquoted companies, what to invest in, how to manage these investments and how to make money. Now is a better time than ever to invest in small companies hoping to make it big. There's a tsunami of investable businesses disrupting old industries with new technology and new methods. The rewards can be huge if you are patient, sensible and smart.

ISBN: 9780857199102 | RRP: £25 | Publication Date: 27/04/2021

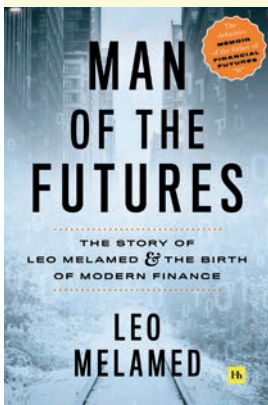
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Man of the Futures

Harriman House Bestseller



The story of Leo Melamed and the birth of modern finance | By Leo Melamed



As the founder of financial futures and initiator of Globex, Leo Melamed revolutionised the finance industry. *Man of the Futures* offers exclusive access to the rationale behind some of the biggest financial decisions and dealings in the late 20th and early 21st century. In this new definitive memoir, Leo Melamed recounts his journey from Holocaust survivor and accidental runner at the Chicago Mercantile Exchange (CME), to one of the most prominent leaders in the world of finance. Full of behind-the-scenes revelations about the financial markets, the book also covers Melamed's philanthropic work and his fascinating dealings with major political figures at the White House and around the world, including: China, Japan, Singapore, Great Britain, Russia, South Korea and Brazil.

ISBN: 9780857197481 | RRP: £35 | Publication Date: 27/04/2021

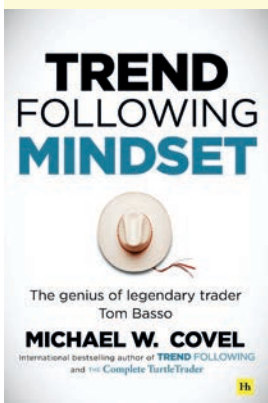
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Trend Following Mindset

Harriman House Bestseller



The genius of legendary trader Tom Basso | By Michael Covell



A new book from Michael Covell, the international bestselling author of *Trend Following* and *The Complete Turtle Trader*. *Trend Following Mindset* will teach you the mindset of Tom Basso – one of the most experienced and knowledgeable trend-following traders in the world today. Launched in 2012, Michael Covell's hugely successful and top-ranked Trend Following podcast has over ten million listens and over a thousand episodes including interviews with guests including world-class thinkers, psychologists, economists and traders such as Nobel Prize winners Daniel Kahneman and Harry Markowitz. *Trend Following Mindset* brings to life the timeless conversations between trading legend, Tom Basso, and Michael Covell originally featured on Michael's podcast. Tom shares his deep wisdom on trading, business, life, and the how and why of his mindset.

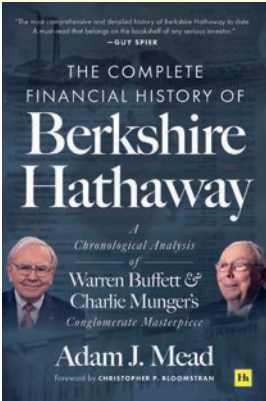
ISBN: 9780857198143 | RRP: £30 | Publication Date: 20/04/2021

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The Complete Financial History of Berkshire Hathaway *Harriman House Bestseller*



A chronological analysis of Warren Buffett and Charlie Munger's conglomerate masterpiece | By Adam J. Mead



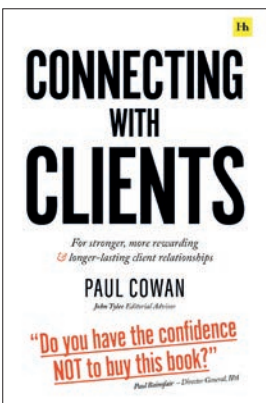
The first comprehensive and detailed financial history of Berkshire Hathaway in one book, in chronological format. The ultimate reference guide to the decades of financial moves that built the modern-day respected enterprise that is Berkshire Hathaway. *The Complete Financial History of Berkshire Hathaway* follows the logic, reasoning, and capital allocation decisions made by Buffett and Munger from the very beginning. This new book distils over 10,000 pages of research material, including Buffett's Chairman's letters, Berkshire Hathaway annual reports and SEC filings, annual meeting transcripts, subsidiary financials, and more, supplemented with Buffett's own commentary.

ISBN: 9780857199126 | RRP: £60 | Publication Date: 13/04/2021

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Connecting with Clients

For stronger, more rewarding and longer-lasting client relationships | By Paul Cowan



A practical guide to improving any client relationships, based on organisational psychology, couples therapy and experience from the world's leading relationship experts. *Connecting with Clients* contains new ideas, models and advice derived from experts with insights from over 500,000 pieces of client feedback worldwide. Easy to read, with short chapters and full of practical advice, the book is packed with tips and guidance from an adman who became an organisational change agent, couples' counsellor and co-founder of the leading client relationship consultancy. With the help of this book, readers will be able to: evaluate their client relationships and diagnose issues, recognise their part in a problem, obtain useful and clear feedback, understand, relate to and communicate with their clients and manage themselves and team members.

ISBN: 9780857198594 | RRP: £14.99 | Publication Date: 30/03/2021

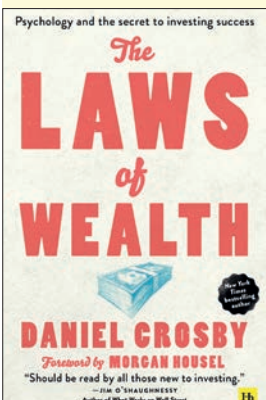
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The Laws of Wealth

Harriman House Bestseller



Psychology and the secret to investing success | By Daniel Crosby



New York Times bestselling author Dr Daniel Crosby brings the insights of behavioural finance to investors and traders everywhere, in this applied and accessible book. This new, updated 2021 edition features a foreword from bestselling author of *The Psychology of Money*, Morgan Housel. An accessible and practical guide to investing psychology, *The Laws of Wealth* provides the reader with a unique perspective on investing, written by a clinical psychologist who also works as an asset manager. *The Laws of Wealth* (original hardback) was awarded a gold medal in The Axiom Business Book Awards 2017.

ISBN: 9780857197832 | RRP: £14.99 | Publication Date: 30/03/2021

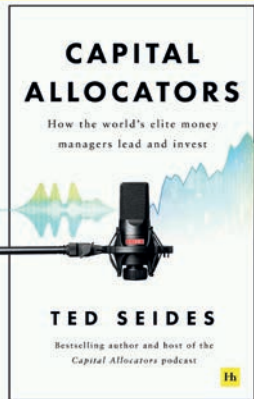
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Capital Allocators

Harriman House Bestseller



How the world's elite money managers lead and invest | By Ted Seides



Drawing on interviews from the first 150 episodes of his hugely successful Capital Allocators podcast, Ted Seides presents the best knowledge, practical insights and advice from the world's top professional investors. *Capital Allocators* lifts the lid on the chief endowment officers at endowments, foundations, family offices, pension funds, and sovereign wealth funds who are the leaders in the world of finance. They marshal trillions of dollars on behalf of their institutions and influence how capital flows throughout the world.

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Own It!

How our generation can invest our way to a better future | By Iona Bain



The UK's leading millennial money expert, Iona Bain, is on a mission to help young people own their futures, once and for all. *Own It!* is the ultimate guide to taking charge of reader's long-term finances, demystify savings, pensions and investing for a new generation. Author Iona Bain frequently appears on TV and radio. In this essential new book, she explains why investing matters; showing young people how to get basic finances right, save for their first home and make their pension socially responsible. She covers the rewards and risks of online investing, from stockpicking apps to digital wealth managers, and how to manage long-term finances to avoid major mistakes and achieve financial goals.

ISBN: 9780857198303 | RRP: £12.99 | Publication Date: 16/03/2021

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The Power of Ignorance

Harriman House Bestseller



How creative solutions emerge when we admit what we don't know | By Dave Trott



Advertising legend Dave Trott returns with his trademark wit, wisdom and critical eye to show how great problem solvers and creative thinkers are those who are not afraid to say: "I don't know." Dave Trott's illustrious advertising career spans 45 years. He is the author of four successful books: *One Plus One Equals Three*, *Predatory Thinking*, *Creative Mischief* and *Creative Blindness*. In this collection of real-life stories, Dave Trott provides lessons about problem solving and creative thinking that can be applied in advertising, business, and the wider world. Trott has over 41,000 Twitter followers, has a hugely popular blog – davetrott.co.uk. He writes a regular column for *Campaign* magazine and is often featured in *The Drum* and *WARC*. He is a regular global public speaker.

ISBN: 9780857198358 | RRP: £14.99 | Publication Date: 09/02/2021

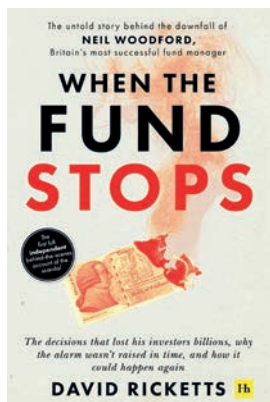
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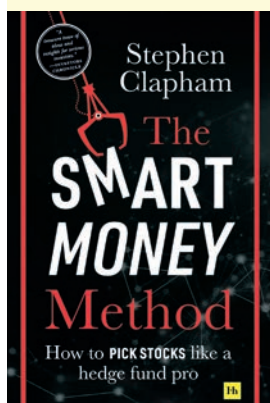
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How to pick stocks like a hedge fund pro | By Stephen Clapham



In *The Smart Money Method*, the stock-picking techniques used by top industry professionals are laid bare for investors. This is the inside track on how top hedge funds pick stocks and build portfolios to make outsize returns. Written by one of the leading commentators on fraud and aggressive accounting, Stephen Clapham spent 20 years as an equity analyst at different investment banks and is the founder of Behind the Balance Sheet, a leading investment research and investor training consultancy. Clapham highlights the techniques to beat the market – he shows where to find great stock ideas, teaches how to access the quality of the business and explains his process to formulate the final decision to purchase. Split into 14 digestible chapters, the author shows how to monitor your portfolio and how to decide when to sell. The book concludes with a Postscript chapter with thoughts about how the pandemic may change investment approaches.

ISBN: 9780857197023 | RRP: £19.99 | Publication Date: 24/11/2020

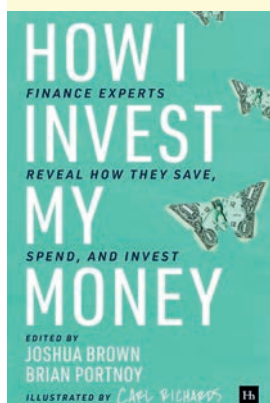
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Finance experts reveal how they save, spend, and invest | By Brian Portnoy and Joshua Brown



An insightful collection of short essays from 25 of the most thoughtful and interesting leading finance professionals on how they manage their own money. Very few financial professionals have ever written about their own personal finances and investments until now. Inspired by a hugely popular blog post by Josh Brown, an on-air contributor to CNBC television each week for the past decade. Josh Brown has one of the largest social media followings in the industry with over one million Twitter followers. With contributions from high-profile experts including Morgan Housel, Christine Benz, Brian Portnoy and Joshua Brown.

ISBN: 9780857198082 | RRP: £18.99 | Publication Date: 17/11/2020

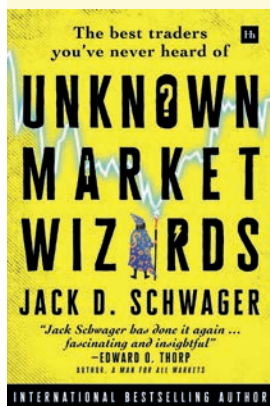
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The best traders you've never heard of | By Jack D. Schwager



Continuing his bestselling Market Wizards series, world-renowned author and trading expert Jack Schwager now interviews a group of exceptionally successful individuals, currently unknown to the investment world. This book shows how these anonymous traders achieved their extraordinary performance with results that rival, if not surpass, the best professional managers. Schwager's trademark knowledgeable and sensitive interview style encourages the Wizards interviewed to reveal the fascinating details of their training, experience, tactics, strategies, and their best and worst trades. An invaluable collection of trading wisdom that will appeal to all, brimming with insights that will help all traders improve their outcomes. Over one million Market Wizards books have been sold.

ISBN: 9780857198693 | RRP: £30 | Publication Date: 03/11/2020

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Investing for Growth

How to make money by only buying the best companies in the world | By Terry Smith



An anthology of essays and letters written between 2010–20, leading fund manager Terry Smith delights in debunking the many myths of investing – and making the case for simply buying the best companies in the world. With his trademark razor-sharp wit, Smith reveals what these high-quality companies really look like and where to find them. Backed up by the analytical rigour that made his name with the cult classic, *Accounting for Growth*, the result is a hugely enjoyable and eye-opening tour through some of the most important topics in the world of investing – as well as a treasure trove of practical insights on how to make your money work for you.

ISBN: 9780857199010 | RRP: £24.99 | Publication Date: 27/10/2020

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Free Capital (3rd edition)

Harriman House Bestseller



How 12 private investors made millions in the stock market | By Guy Thomas



The 3rd edition of the No.1 bestseller, with a brand new foreword by renowned US investor Ian Cassel. *Free Capital* is a window into the world of private investors who make millions, based on interviews with 12 successful individuals on their investing strategies, wisdom and lifestyles. Each of them has accumulated £1M or more – in most cases considerably more – mainly from stock market investment. With updated content to appeal to an international audience, this edition of *Free Capital* will bring the lessons of this timeless classic to a new generation of investors. It contains insights and valuable investment hints and offers practical ideas and inspiration, making it an indispensable read for novice and experienced investors alike.

ISBN: 9780857198822 | RRP: £19.99 | Publication Date: 13/10/2020

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The Average is Always Wrong

Harriman House Bestseller



A real-world guide to putting data at the heart of your business | By Ian Shepherd



A pragmatic and accessible guide for businesses who are bombarded with terminology like 'data science', 'machine learning' and 'artificial intelligence' and have the sense that they are important but don't really know what they mean or what to do about any of it. Author Ian Shepherd has significant real-world experience as a CEO and CMO, working for major companies including Sky, Vodafone, Game and Odeon. He now acts as an advisor to a wide range of businesses. *The Average is Always Wrong* is packed with case studies of analytics used well (and badly) in business. Readers will come away with a powerful understanding of the real value of data and the techniques that can actually drive profit growth. Ian takes the reader behind the jargon and puts together a powerful plan that anyone can enact in their business right now to reap the rewards of a simple but sophisticated use of data, making it an essential read for anyone running a business, large or small.

ISBN: 9780857198129 | RRP: £14.99 | Publication Date: 22/09/2020

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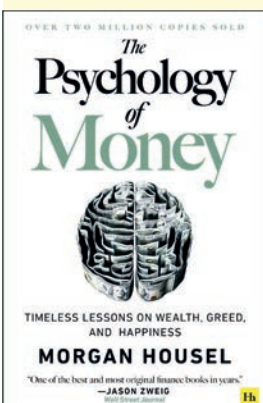
The Psychology of Money

Harriman House Bestseller



Timeless lessons on wealth, greed, and happiness | By Morgan Housel

★ 2 million copies sold ★



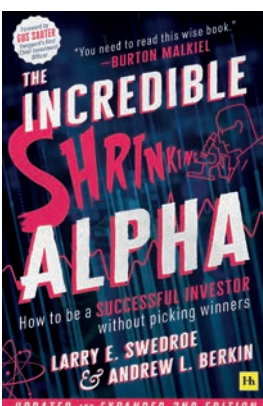
An international bestseller with over **2 million combined copies sold** and over **27,000 Amazon.com customer reviews**. Award-winning writer and social media sensation Morgan Housel shares short stories exploring the strange ways people think about money. Inspired by a blog post read by over one million people, the book takes a unique look at misconceptions and common flaws that take place when people think about money and investing, arguing that finance is not just about what you know. It's about how you behave. Writer and high-profile financial blogger Morgan Housel has over **400,000 highly engaged Twitter followers** and *The Psychology of Money* won the gold medal at the Axiom 2021 Business Book Awards in the Personal Finance/Retirement/Investing category. Housel is a former columnist at The Motley Fool and *Wall Street Journal* and has a huge international fan base. He regularly speaks at events, appears on podcasts, television and radio shows.

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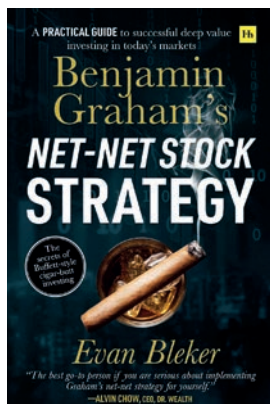
Active managers persistently lag the returns of benchmarks and index funds that track them, with the excuses for underperformance recycled every year. This comprehensive book is the antidote for the active managers' siren song. In this greatly expanded second edition, Swedroe and Berkin show how to develop an investment plan that focuses on what risks to take, and how much of them, as well as how to build a diversified portfolio. They present a list of vehicles to consider when implementing a plan and provide guidance on the care and maintenance of a portfolio. As a bonus they add appendices that will make the reader a better investor.

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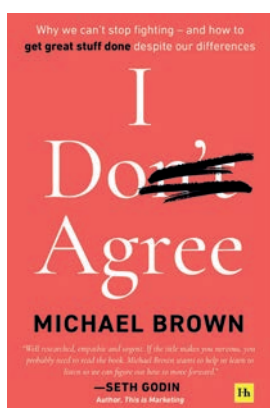
In 1975, legendary value investor Benjamin Graham wrote that his net-net stock strategy worked so well that he had renounced all other value investing strategies. Despite the assumption that net-net stocks are a relic of the past, Graham's strategy is just as viable today for small private investors as it was for Buffett's 'superinvestors' and remains the most powerful value investing approach a small investor can adopt. Author Evan Bleker uncovers the real-world performance of Graham's strategy, how to employ it, and why it works. The book guides the reader through the philosophy and includes exclusive, detailed academic and industry studies assessing the framework, and how it has been used by world-class value investors such as Benjamin Graham, Warren Buffett, and Peter Cundill. The ultimate practical guide to implementing the net-net stock strategy – and reaping the rewards – in today's markets.

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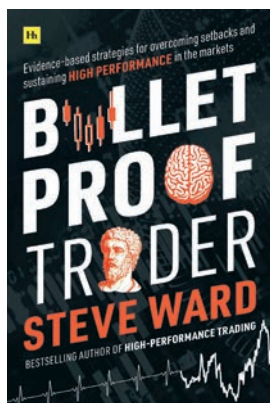
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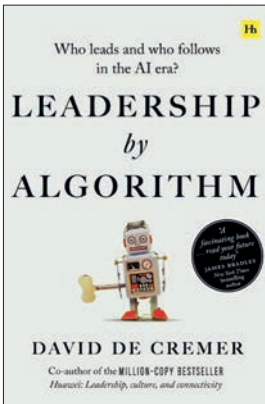
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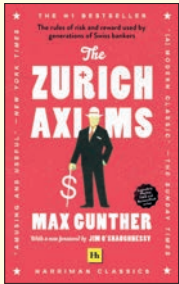
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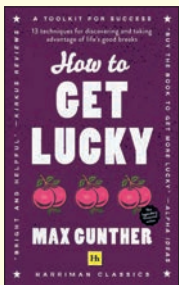
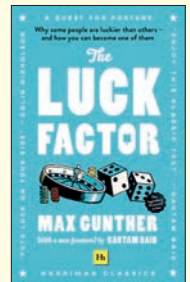
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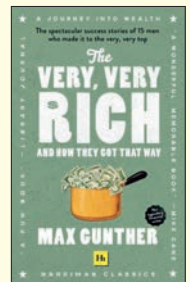
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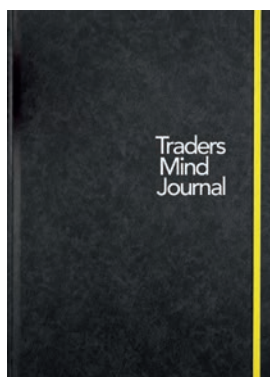
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